

NEURAS



N/A' AN KU SÉ WINE & WILDLIFE ESTATE



Be part of a *Legendary* wine experience

Our Story

In the heart of a timeless desert, where the whispers of the wind carry tales of resilience and beauty, lies Neuras—a vineyard that has weathered more than a century of sun-soaked days. It's not just a vineyard; it's a sanctuary, a tapestry woven with threads of history and a commitment to preserving the essence of Namibia, a land blessed with untamed wildlife, breathtaking landscapes, and a vibrant culture.

Neuras Wine & Wildlife Estate, aptly named the oasis in the desert, emerges like a mirage against the arid canvas. Where water is a precious relic of nature's bounty, natural fresh-water fountains gush forth, and majestic palm trees sway gracefully, defying the harsh embrace of the desert. Amidst this oasis, Neuras crafts exclusive wines and spirits, a symphony of flavours that tell the story of the driest vineyard in the world.

Yet, Neuras is not just a haven for the senses; it is a guardian of a profound purpose. Every sip of its wines and spirits is a sip for the wild, as all profits flow seamlessly back into the embrace of the N/a'an ku sê Foundation's conservation projects. It is a dance between nature and nurture, where the allure of the vineyard serves a higher calling—to safeguard the very soul of Namibia.

Spanning 14,500 hectares of untouched beauty, Neuras becomes the canvas for prime conservation research projects. Here, in this vast expanse, the spirit of exploration and preservation intertwines. Hartmann's mountain zebras are studied with a meticulous gaze, and the shadows of carnivores are monitored, ensuring a delicate balance in the intricate web of life.

A haven for those displaced by conflict, Neuras opens its arms to cheetahs removed from conflict, whose habituation prevents their full release. In a camp sprawling over 35 hectares, these majestic creatures rediscover the rhythm of their wild essence, finding solace and safety under the desert sky. It is a testament to the commitment of Neuras—an ark for those who roam, a refuge for the wild spirit within.

The tale of Neuras is written in the footprints of a feline legend—Lightning, the world's longest-monitored free-roaming leopard. In 2009, Lightning chose Neuras as her kingdom after being rehabilitated by the N/a'an ku sê Foundation. With a GPS collar as her compass, she danced on the edges of the desert, a non-conflict cat who mirrored the grace of the natural world. Her story transcends time, a chapter in the rich history of N/a'an ku sê, and though Lightning now prowls the celestial plains, her spirit lingers as an irreplaceable luminary.

Neuras, with its vines and palms, with its whispers of the past and echoes of the wild, is more than a vineyard; it's an ode to the harmony between humanity and the untamed. A story unfolds with each glass raised, a story of a place where the arid embraces the lush, and the heart of the desert beats with the rhythm of conservation, echoing in the winds that carry the tale of Neuras—a story to be cherished, an unforgettable saga etched in the sands of time.



Our Purpose

At N/a'an ku sê, our purpose is to help conserve the landscapes of Namibia, to protect the wildlife, and to improve the lives of the people we work with through sustainable innovative commercial activities.



Conserve Landscapes



Protect Wildlife



Improve Lives

And within the delicate dance of each poured glass, our purpose unfurls. Our commitment is not confined to the vines but extends to the very soul of our existence—to conserve landscapes, protect wildlife, and improve lives. With every sip, we strive to weave a tapestry of sustainability, innovation, and compassion, shaping a future where the landscapes flourish, the wildlife thrives, and the lives of those intertwined with our journey are touched by the magic of possibility. Our purpose lives through our wines, each drop a testament to the harmony we seek to create, a legacy etched in the terroir of Namibia's boundless beauty.





Namib Select

Conserve Landscapes

Savour the essence of Namibia's awe-inspiring landscapes with our "Namib Select - Conserve Landscapes" house wine. This exquisite offering is more than just a delightful libation; it's a taste of our unwavering commitment to preserving the natural wonders of this remarkable country.

As you sip this rich and velvety wine, you'll be transported to the heart of Namibia's captivating beauty. Picture towering red sand dunes that embrace a sun-soaked pan, adorned with ancient, gnarled trees — an image reminiscent of the iconic Namib Desert part of the rest of Namibia's landscapes. With every sip, you embark on a remarkable journey to this emblematic Namibian scene. But this wine is more than a delightful experience; it's a conscious choice to support our relentless efforts in conserving these unique landscapes. Each bottle contributes to our mission of ensuring that future generations can also relish the breathtaking vistas that make Namibia an unparalleled gem.

So, let the flavours of Namibia's splendor dance on your palate, and know that your enjoyment of Namib Select is helping to preserve the very landscapes that inspire us. Discover the secrets of Namibia's superlative landscapes when savouring the nuances of our Namib Select. This exclusive blend beautifully embodies that which makes Namibia unique... diverse landscapes forming vital habitats for a country teeming with magnificent wildlife. The N/a'an ku sê Foundation conserves more than 100,000 hectares of conservation terrain, protected reserves harbouring conflict animals in desperate need of a second chance. From the towering sand dunes of the Namib Desert and the shimmering expanses of the Savannah to bushveld drenched by the African sun... N/a'an ku sê safeguards a myriad of habitats across Namibia.

Harvested in 2021, this wine showcases a rich, deep red hue. On the nose, it exudes a vibrant green note of eucalyptus, which is swiftly complemented by the robust presence of red fruits such as cranberry, raspberry, and plum. Subtle hints of star anise and liquorice add complexity to the aroma. These enticing flavours of raspberry and star anise seamlessly continue on the palate. The wine maintains a medium-bodied profile and offers a promising aging potential of 3-5 years. This is a red wine that, as of 2021, presents itself as an approachable, easy-drinking option, making it an ideal companion for Mediterranean cuisine.





Directors Reserve

Protect Wildlife

Savour the essence of Namibia's wild heart with our "Directors Reserve - Red Blend." This exceptional wine is a tribute to our unwavering dedication to safeguarding the remarkable wildlife in our country.

As you sip this rich and robust red blend, you'll be transported to the moonlit desert where the elusive leopard, Lightning, once prowled, echoing the theme of adventure and conservation. The wine's depth and complexity mirror the beauty and mystery of these magnificent creatures, making each sip an immersive experience.

However, Directors Reserve is more than just a delightful libation; it's a conscious choice to actively participate in our mission to protect and conserve Namibia's precious wildlife. Your enjoyment of this wine supports initiatives that ensure these iconic species can continue to roam freely across our cherished landscapes.

So, let the taste of adventure and conservation intertwine on your palate, and savour the knowledge that your appreciation of Directors Reserve is helping illuminate the path for these incredible animals. Your choice to enjoy this wine is a toast to the wild wonders of Namibia, and your support fuels our unwavering commitment to their preservation.

Harvested in 2021, this wine boasts a deep red colour and presents fruity aromas. The sensory experience captures the essence of plum, raspberry, white pepper, and cranberry, reminiscent of a fruit cake. These fruity nuances are seamlessly mirrored on the palate, with raspberry taking centre stage in terms of flavour. The wine maintains a light to medium body and exhibits a promising aging potential of 3-5 years. As of 2021, this wine is an effortlessly enjoyable red wine that pairs exceptionally well with Mediterranean cuisine.





Shiraz

Improve Lives

Savour the heartwarming spirit of Namibia's people with our Neuras Shiraz. This exceptional wine is a tribute to the amazing individuals we work with and the enduring bonds we share with local San communities.

With every sip of this Shiraz, you're embracing the flavours of tradition and heritage. The wine's rich and complex character reflects Ouma Lena's legacy of love and resilience, infusing every glass with history and authenticity.

But this Shiraz offers more than just a delightful experience; it's a conscious choice to empower the lives of those who call Namibia home. Your choice to enjoy Neuras Shiraz directly contributes to our sustainable, community-focused initiatives, helping create brighter futures for the wonderful people we are privileged to work alongside.

Enjoy the aroma of unity and empowerment, and know that your appreciation of Neuras Shiraz is making a tangible difference in the lives of the individuals who make Namibia's heart beat with warmth and hospitality. Your support is a toast to their enduring spirit and a brighter tomorrow.

Harvested in 2022, this wine exhibits a profound, deep red hue, signaling its recent harvest. It entices the senses with pronounced notes of bold red fruits, encompassing black currant, cherry, and raspberry, along with an underlying essence of fruitcake and a delightful jammy quality. Subtle hints of rooibos provide added complexity to the aroma, and this rooibos character lingers on the palate, enriching the tasting experience. The wine maintains a light to medium body and offers a promising aging potential of 3-5 years, allowing for further development and maturation of its flavours and character. As of 2022, this wine offers a compelling profile, making it an inviting choice for those who appreciate the interplay of vibrant red fruit flavours.



Be part of the full *Collectors* experience



Namib Select
RED WINE

VINTED & BOTTLED BY
NEURAS WINE & WILDLIFE ESTATE

Harvested in Namibia. Bottled in Namibia. 100% Namibian

1 2 3



Directors Reserve
RED WINE

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1 2 3



Shiraz
RED WINE

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1 2 3

Bottle 1: Namib Select - Conserve Landscapes

Discover the essence of Namibia in a bottle with our Namib Select wine, represented by the number 1. This collector's choice is more than just an exceptional wine; it's a testament to our commitment to preserving the landscapes, protecting wildlife, and improving lives in Namibia.

Bottle 2: Director's Reserve - Protecting Wildlife

Unveiling bottle number 2, the Director's Reserve - Protect Wildlife. This exceptional wine embodies our dedication to safeguarding the remarkable wildlife that graces our country. By choosing this bottle, you actively participate in our mission to protect and conserve Namibia's precious wildlife.

Bottle 3: Shiraz - Improving Lives

Completing the trio with bottle number 3, our Shiraz - Improving Lives. This wine pays tribute to the incredible individuals we work with and represents our commitment to enhancing their livelihoods. By selecting this bottle, you become a catalyst for positive change, contributing to the betterment of the lives of the people of Namibia.

Collect all three bottles, and you embrace our full purpose - helping conserve the landscapes of Namibia, protecting its wildlife, and improving the lives of the people we work with through sustainable, innovative commercial activities. Each sip, a step toward a brighter and more sustainable future for Namibia. Thank you for being part of our mission.





Sip with *Purpose*, conserve with every pour and unleash the *Spirit of Namibia* in every bottle.

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